

**ABSTRACT OF THE DISCLOSURE**

Systems, methods, and apparatus consistent with the present invention may be used to provide subjects with electronic beauty analyses. Beauty information may be maintained in a data structure. A subject may initiate an analysis through an interface coupled to the data structure. A virtual consultant may visually and/or audibly present queries to the subject via the interface. Responses to the queries may be retrieved, and information reflective of the responses may be incorporated into subsequent queries. The present invention may involve providing beauty guidance to the subject, via the virtual consultant, based on the responses to queries.